



# Goods for a Greater Good

# NEWS

## For Immediate Release

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### **\$1 Million Donated to Local Charities**

Hatboro PA - **Impact Thrift Stores** announced yesterday that the Hatboro-based non-profit organization has surpassed \$1 million in cash donations to local charities. Impact Thrift's primary mission is to raise funds to help support charities that feed the hungry, shelter the homeless, and assist families and children in crisis. Impact Thrift reached this milestone by selling quality merchandise at bargain prices in its three store locations. According to Paul Baur, Impact's CEO, the \$1 million in donations was generated by the sale of unneeded, gently-used clothing, furniture and other household items, all of which is donated to Impact Thrift by the general public. "It's recycling in one of its most beneficial forms," said Baur. "Donors benefit, shoppers benefit...and the charities that Impact Thrift supports certainly benefit. Plus, we have created over 100 jobs in Montgomery County."

All the charities financially supported by Impact Thrift are based in the Philadelphia area and support individuals and families in need. Impact's first store was opened in December 2001 in the old Santarian Department Store located in Hatboro. "We currently operate three locations totaling over 44,000 square feet of retail space," reported Impact's CFO, Al Chagan. Stores are located in Hatboro, Montgomeryville and Norristown, offering the local community an outlet for good-quality gently-used clothing, furniture and household items as well a shopping alternative to the high-priced malls and department stores. "It takes a true community effort to make Impact Thrift the success it has been," stated Jo Greenawalt, Impact's Director of Business Development. "Impact owes much of its success to the thousands and thousands of merchandise donors and thrift-minded shoppers who have faithfully supported our mission over the years. Without the merchandise donations there would be nothing to sell, and without the purchases made by our shoppers there would be no net proceeds to send to area charities."

The business concept is remarkably simple. Explained Chagan, "We live in an affluent, consumer-oriented society. We have all of these baby boomers downsizing and moving into smaller homes and they have excess household items that they don't know what to do with." Merchandise donations may be dropped off at any of Impact's stores. The organization also offers free pick-up for large or heavy items. Donors will receive a tax deductible receipt and the good feeling that comes from financially supporting local charities without touching their wallets.

"Shoppers love us. The bargains bring them in but knowing the money is going to help others makes them feel great" said Montgomeryville store manager, Pepper Pizzino.

For additional information about Impact Thrift Stores visit their website at [www.impactthrift.org](http://www.impactthrift.org). To schedule a pick up for a large item, call 215-957-6131

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