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Impact Thrift Stores Partners with Local Businesses to Thank Donors...In a Big Way

Donor Appreciation Event (DAE)

February 15th through March 15th, Impact Thrift Stores launches its Donor Appreciation Event. The Donor Appreciation Event will give every donor that drops off a donation at one of its four store locations (Montgomeryville, Feasterville, Norristown, Hatboro) the opportunity to be entered into a drawing to win a wide variety of exciting prizes and services donated by neighboring community-minded businesses. Impact Thrift's Donor Appreciation Event is creating quite a buzz, by rallying Montgomery and Bucks County businesses to get involved and give back to the community.

In Montgomeryville, businesses such as: Wegmans, Texas Roadhouse, Village Tavern, Chick-fil-A, Gebbie's Auto Care, Baja Fresh, and Harvest Seasonal Grill and Wine Bar have joined forces with Impact Thrift to inspire the community-at-large to donate the gently-used items they no longer need to Impact Thrift's 979 Bethlehem Pike location, and have a chance to win big! Whether it's dinner for two, a free auto service or a gift card for groceries, the prizes are plentiful and amazingly generous.

North Wales' own Joseph Ambler Inn is offering donors a chance to win an overnight stay in a deluxe queen room, with full country breakfast included, valued at \$160.00. "Giving back is one of Joseph Ambler Inn's core values," commented Hotel Manager, Daniel Hanrahan. "We are deeply rooted in the community that Impact Thrift is committed to improving. We share the same philosophy of bettering where we live and where we conduct business."

Feasterville businesses are donating prizes and showing that they care. Newtown Athletic Club, Bounce U Langhorne, Brunswick Zone XL, Suburban Restaurant, Monster Mini Golf, Men-In-Kilts, and Olive Garden are teaming up as sponsors of the Donor Appreciation Event for the Impact Thrift store located at 91 East Street Road.

Newtown Athletic Club is enthusiastically giving donors a chance to win a Three Month Family Membership to enjoy a variety of fitness opportunities, valued at \$800. "It is important for us to contribute to Impact Thrift's Donor event because we are both stakeholders in the success of our communities," commented Linda Mitchell, Director of Marketing and Public Relations. "Our organizations have a shared mission of improving the lives of residents and supporting locally-based non-profits."

In Norristown, the prizes are equally bountiful. Trinity Massage Haven, Alfredo's Restaurant, Theatre Horizon, Taqueira La Michoacán and The Elmwood Park Zoo are offering donors at the 1798 Markley Street location incredible prizes ranging from a therapeutic massage to gift cards for dining experiences. A One Year Family Membership for 2 adults and up to 6 children is being offered by The Elmwood Park Zoo. Al Zone, Executive Director and CEO of Elmwood Park Zoo expressed why the zoo is delighted to

sponsor the Donor Appreciation Event, "Impact Thrift is an important resource for the community. We're proud to take part in their event that does even more to support those in need."

Theatre Horizon is donating 4 tickets to an upcoming production of *Hitchcock's, The 39 Steps*. Erin Reilly, Artistic Director of Theatre Horizon, shared her enthusiasm, "Theatre Horizon and Impact Thrift are working towards the same goal: improving life for the residents of Norristown, and our neighbors beyond. We're proud to have this chance to support Impact's good work in the community."

In support of the first Impact Thrift store that opened at 14 East Moreland Avenue in 2001, Hatboro businesses are also on board to donate prizes to lucky donors. The Speed Raceway in Horsham is proudly offering Eight Free Race Passes. Meredith Baxter, Manager at Speed Raceway, remembers being one of the first shoppers at Impact Thrift Stores, "At the time when my kids were small, I was a single mom and money was tight. With just a few extra dollars in my pocket, I was able to take my kids to Impact to shop. It was our weekly treasure hunt. We would go on a hunt for a new video, game or puzzle. It made me feel good to be able to afford those little extras for my kids as well as give 'new life' to items that still had life in them. I will forever be grateful to Impact Thrift for what they have provided me and for the *impact* they have made in our community."

According to Tamika Miller, Impact Thrift's Director of Community Outreach, "These partnership are the perfect illustration of the community coming together for the greater good. With the support of our local business partners, coupled with the generosity of our donors we have seen many lives changed for the better."

Gray Wirth, Impact Thrift's CEO, emphasized his appreciation for the donor support. "Impact Thrift Stores' mission is to financially support charities and make a difference in our local community, but we can't do it alone. In particular this time of year we experience a lull in donations, so those who do donate now are truly heroes!"

By dropping off donations during Impact Thrift Stores' Donor Appreciation Event, residents not only have a chance to be rewarded for their generosity but more importantly, to do something positive to support local charities. Donors can and use their goods...for the greater good, which is the greatest reward of all.

For more information about the Donor Appreciation Event, Impact Thrift Stores and the 16 locally-based charities they financially support, visit www.impactthrift.org, or visit their blog site www.impactthriftstores.org.