



Make a difference...
Make an **IMPACT!**

NEWS

For Immediate Release

December 13, 2010

CONTACT: Jo Greenawalt, Marketing Director
215-957-6131
impactstore@comcast.net

Local Non-profits Do What Global Leaders Cannot

Hatboro, Pa – The call comes in - We have a family in need. Questions follow - What can we do? What are the needs? How can we help? The question you will *never* hear is - Who are they? What is their ethnic background? What color is their skin? What are their beliefs? What side of the river, mountain or wall are they from?

Every day hundreds of loyal, caring individuals go to work in the non-profit field to answer these calls. Their only concerns are helping those in crisis. Every day organizations run on “bare bones” staff and in “bare bones” offices so that, as much as possible, the funding and monetary donations that they do receive go directly to support the services they offer.

It is not uncommon for a non-profit to reach out to other non-profits for help. One such example is a partnership between Jewish Family and Children’s Service (JFCS) and Impact Thrift Stores. JFCS is a non-profit organization, guided by Jewish values, that provides quality social and community services to enhance the lives of individuals and families. Impact Thrift Stores is a Christian based non-profit that runs thrift stores to raise significant funds to financially support local charities that help those in the local community. Since 2003 Impact Thrift has donated over \$750,000 to these local charities. JFCS and Impact Thrift have had a strong and mutually beneficial working relationship for the past seven years. When people who have unneeded household items or clothing to donate call JFCS, they are referred to Impact Thrift Store which pick up the items free of charge. When JFCS has a client that is in urgent need of clothing or furniture they call Impact Thrift. Impact fills this need and invoices JFCS at a significant discount from Impact’s usual low prices.

Recently Caroline Unger, Director of Development for JFCS, reached out to Jo Greenawalt, Director of Marketing and Charity Relations for Impact Thrift Stores, to see if it was possible for Impact Thrift to help JFCS through a cash shortage all too common at charitable organizations in this recession. Impact Thrift was able to respond with a check for \$2,500 to JFCS.

Jo Greenawalt personally delivered the check to the Arch St. offices of JFCS and had the pleasure of meeting with JFCS President Jack Dembow, Vice President of Development and Communication Pia Eisenberg and Caroline Unger. Jack, Pia and Caroline were well aware that, at Impact Thrift, an increase in

sales translates into an increased need for donated items. “Without merchandise donation there would be no Impact Thrift Stores. We depend 100% on donated, gently-used merchandise to stock our shelves. In order to continue our mission of financially supporting local charities and to be able to continue to make monetary gifts to worthy organizations such as JFCS, we need everyone to look into their closets, attics and spare bedrooms and donate!” said Jo Greenawalt.

Donating gently-used, unneeded merchandise to Impact Thrift Stores is an easy way to recycle and “*go green*” while financially supporting local charities without touching your wallet or check book.

For more information about Impact Thrift: www.impactthrift.org or call Jo Greenawalt at 215-957-6131.
For information about JFCS: www.jfcsphilly.org or call 267-256-2100

#