



Impact Thrift Will Move to New Space at Norristown Centre

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NORRISTOWN >> The Impact Thrift Store in Norristown Centre will move this summer to a new 33,000-square-foot space as part of a larger redevelopment project at the shopping center.

It was announced last August that the building that houses the current Norristown Impact Thrift Store would be demolished as part of the project. The new Impact Thrift Store will be 40 percent larger and located on the second level of the building directly behind the current store. There will be entrances from both parking levels.

“The move will give us the opportunity to stock more clothing, books, household goods and furniture in a beautiful new space,” said Gray Wirth, President and CEO at Impact Thrift Stores, Inc.

“We are very excited to make this commitment to the revitalization of the Norristown Centre,” said Wirth. “We are committed to providing access to great shopping values and great jobs in Norristown and the surrounding communities.”

According to published reports, the center will also host a PA Department of Motor Vehicles (DMV) driver testing area and photo licensing center. The DMV currently has a testing facility on Markley Street in East Norriton. Royal Farms will also build a large gas station and convenience store on the site.

Norristown Centre is strategically located at the entrance to Norristown Borough at the intersection of Markley Street and Johnson Highway (Route 202). It is easily accessible from the Pennsylvania Turnpike, Route 422 and the Schuylkill Expressway. There are seven SEPTA bus stations within one block of the shopping center, providing easy access to rail connections to the Main Line, Center City Philadelphia, 30th Street Station and the Philadelphia International Airport.



“The revitalized shopping center will bring more customers to our store, so we’re thankful for the convenient transportation for shoppers, donors, volunteers and employees,” said Wirth. “We will need to hire some additional associates for the larger store.”

Tony Malhotra was hired by Impact Thrift Stores, Inc., in December to manage the Norristown store through the move and in the new larger space. Malhotra has a strong retail history, including 16 years combined management experience at WalMart and T.J.Maxx.

“I am delighted to be a part of this growing organization whose mission is to help our community,” said Malhotra. “It is a blessing to know that the work I do helps others.”

As with all five Impact Thrift Stores, donations will be accepted at the new Norristown store, giving community members a convenient drop-off site for clothing, furniture and household items that they no longer need. The donor drop-off site will be at the rear of the new store.

Impact Thrift Stores, Inc., is a nonprofit organization operating thrift stores in Bristol, Norristown, Montgomeryville, Hatboro, and Feasterville. Net proceeds generated by these stores support locally based charitable organizations serving the hungry and homeless and children and families in need.

Since its founding in 2001, Impact Thrift has given more than \$2 million to partner charities like the Boys and Girls Club, Interfaith Housing Alliance, Cradle of Hope and Young Life.

In addition, Impact Thrift’s Helping Hands program provides financial support to groups and individuals in need based on recommendations from collaborating organizations like the

American Red Cross. Norristown area nonprofits that have benefitted from Helping Hands support include the ACLAMO Family Centers, 512 West Marshall Street, and the Cecil and Grace Bean’s Soup Kitchen, 528 Church Street. Impact Thrift also provided furniture, clothing and household items to fire victims in both Norristown and Plymouth Meeting through their Helping Hands program.

FOR IMMEDIATE RELEASE

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Impact Thrift has been at the Norristown Centre (formerly Logan Square Shopping Center) since November 2008, when it moved from a smaller location in East Norriton.

“As we continue to grow, we are able to provide more jobs, more access to affordable clothing and household goods, and more assistance to local social service organizations,” said Wirth. “We see this move to a larger space in Norristown as a tremendous opportunity to make an even greater impact in our community.”

Impact Thrift Stores, Inc., is a 501(c)(3) nonprofit organization whose mission is to financially support locally based charities and positively impact local communities through our thrift store operations.

For more information about Impact Thrift Stores, go to www.impactthrift.org, call 267-387-0030 or contact Mary T. Garber at maryt.garber@impactthrift.org or Gray Wirth at gray.wirth@impactthrift.org .