



For Immediate Release  
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## Impact Thrift Founder Paul Baur to Launch New Venture

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Paul Baur, who co-founded and helped lead Impact Thrift Stores since its inception in 2001, has decided to leave the non-profit to help those in need of raising funds for their own charitable pursuits. Mr. Baur's new business venture, Sunrise Recycling and Consignment, LLC, will partner with local organizations such as school groups, church groups, and sports teams to conduct donation collection drives of clothing, shoes, electronics, books, DVD's, CD's and costume jewelry as an alternative to the old ways of raising money—bake sales, candy sales, and car washes. Though Sunrise will be working closely with Impact Thrift Stores, the running of the thrift store chain will be in the hands of CEO, Gray Wirth and the Impact leadership team.

"Impact Thrift is poised to take a significant step forward in the years to come," Mr. Baur said. "Over the past thirteen years we have focused our mission on helping those less fortunate, and I am proud to say that we have accomplished this in a variety of ways, including contributing more than \$1.8 million to local charities." In 2001, Baur founded Impact Thrift to help support local charities, opening the first store in Hatboro, PA. What made this operation unique was that money generated from the thrift store and recycling operations actually went to support various local charities. That one thrift store eventually grew into four stores and a donation processing center, helping shoppers and people in need of employment as well as those whose lives benefitted from its charitable donations. Now, with Sunrise Recycling and Consignment working alongside Impact Thrift, it is Baur's goal to help other organizations raise the money they need through clothing, shoes, books, DVD, CD's, electronics and costume jewelry collection drives. According to Baur, Sunrise Recycling's role will be to help these organizations with marketing, training and logistics for conducting a successful donation drive.

Meanwhile, Impact Thrift will benefit from Sunrise's efforts through receiving additional inventory for its area stores. Gray Wirth, CEO of Impact Thrift, added: "Paul Baur has overseen dramatic growth at Impact Thrift over the past thirteen years and has done an extraordinary job leading the organization. I'm confident in Paul's new venture as well as Impact Thrift's future. Together we'll be able to have an even bigger positive effect on our community."

Baur added that, "It has been an honor and a privilege to lead Impact Thrift over the past thirteen years. To work with a top-notch staff totally dedicated to the Impact Thrift mission, donors who make us stewards of their gently-used merchandise, and the charities who have benefitted is a humbling and gratifying experience. But, at the end of the day, it's all about the individuals whose lives we touch. I look forward to touching even more lives through this new venture."

Impact Thrift is a 501(c)(3) organization that repurposes donated gently-used furniture, clothing and household items that donors no longer need and puts them back into service, benefitting the community. Impact's financial support of local non-profits enables their staffs to spend more time doing what they do best—feeding the hungry, housing the homeless, and supporting children and families in need. They have four area stores: Feasterville, Hatboro, Montgomeryville and Norristown. For more information, please contact Impact Thrift at 267-387-0300 x5111 or [info@impactthrift.org](mailto:info@impactthrift.org)

Sunrise Recycling and Consignment, LLC helps organizations raise the funds they need through setting up successful collection drives. School, church, sports and other groups earn money by collecting clothes, shoes, electronics, books, DVD's, CD's and jewelry. For more information, please contact Sunrise Recycling and Consignment, LLC at [paul.baur@sunriserecycling.org](mailto:paul.baur@sunriserecycling.org).

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Presented by :

Impact Thrift Stores, a registered 501(c) (3) non-profit organization based in Hatboro, PA. Founded in 2001, Impact Thrift exists to raise funds for local charities through thrift store operations.

Since the fall of 2001, when Impact Thrift opened the doors to its very first store in Hatboro, PA, the philanthropic, non-profit organization has made Montgomery/Bucks County communities a better place to live and work, by developing business practices that strengthen the lives of local residents. At any one of the four store locations (Feasterville, Hatboro, Montgomeryville, Norristown) Impact Thrift graciously accepts gently-used clothing, housewares, furniture and other donated items and the net proceeds from the sales provides financial support to a variety of local charities.

Impact Thrift financially supports and/or works cooperatively with: Manna on Main, Bethanna, Bethanny Christian Services, Chosen 300, Jenkintown Day Nursery, Blind Relief Fund, Cheltenham Counseling Center, Chariots of Hope, Children's Jubilee Fund, Cradle of Hope, HealthLink Medical Center, Interfaith Housing Alliance, International Health Services, Lakeside Girls Academy, Sustained Acts, Young Life, Jewish Family and Children Services, and North Penn Boys and Girls Club. For more information about this non-profit organization, visit [www.impactthrift.org](http://www.impactthrift.org)

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