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Contact: Tamika Miller
Director of Community Outreach
Impact Thrift Stores
tamika.miller@impactthrift.org
267.387.0030 ext. 5111

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Impact Thrift Stores Announces Grand Opening of New Fashion Outlet Store

Bristol, PA - Impact Thrift Stores is offering fashionable bargain shoppers an exciting new option with the grand opening of its fifth store, a Fashion Outlet, in the Bristol Commerce Park Shopping Center. Conveniently located at the intersection of Routes 13 and 413, this new location will offer shoppers 10,000 square feet of high-quality, new and second hand fashion merchandise.

Impact Thrift's Fashion Outlet will bring their successful model to a new market in a new and exciting way. The Bristol store has a modern feel and offers a wide selection of fashion apparel (clothing, shoes, jewelry and handbags) for the entire family, from sought after labels to vintage trends. Unlike Impact Thrift's other 4 store locations (Feasterville, Hatboro, Montgomeryville, Norristown) the Bristol location will have a fashion-only focus. The public is already expressing excitement for Impact Thrift's innovative new store.

Located in what was once a Fashion Bug, the Fashion Outlet's appearance and merchandise selection are guaranteed to be a pleasant surprise for shoppers. The selection of gently-used and new merchandise will appeal to a wide variety of shoppers looking for fashionable clothing and accessories for adults and children. It's perfect for people wishing to maintain their stylish lifestyle on a tight budget.

Fashion Outlet shoppers get the added benefit of knowing that the net proceeds from their purchases will enable Impact Thrift Stores to continue its mission to positively impact local communities through its thrift store operations. The net proceeds from the sales will provide financial support to a variety of local charities that assist families and children in need. "We are very excited to be part of the Bristol neighborhood," commented Gray Wirth, Impact Thrift's President and CEO. "Our hope is that Impact Thrift's Fashion Outlet will provide an exciting new shopping experience for your entire family. In turn, Impact Thrift will provide an even stronger foundation of support to the local charities that we financially support."

The Fashion Outlet Grand Opening will take place Saturday, August 15th 2015, 10am - 6pm. The festivities will kick-off with a ribbon-cutting ceremony at 10am attended by Impact Thrift's Leadership, the Lower Bucks Chamber of Commerce and Local Dignitaries, followed by door prizes to the first 100 shoppers (limit one per family). Grand opening day will have shopping discounts galore. Customers will receive \$5 off any \$15 purchase, \$10 off any \$25 purchase and \$25 off any \$50 purchase. There will be chances to win door prizes, including an hourly \$50 Impact Thrift Gift Card drawing, and a \$250/2.5 minute clothing shopping spree. There will be free cupcakes and grilled hot dogs (while they last) as well as fun for the kids.

Rounding out the day, Impact Thrift will donate 10% of all grand opening day sales to Advocates for Homeless and Those in Need (AHTN), a 501(c)(3) non-profit in Lower Bucks that serves the homeless and those in need by providing year-long access to emergency shelter, food, and other life-sustaining services. Representatives from AHTN will be on hand during the grand opening.

The Fashion Outlet Store is located at 208 Commerce Circle, Bristol Park Shopping Plaza, Bristol PA. Shoppers will have great access via major routes: I-95, Route 13 and Route 413, along with the PA Turnpike and Burlington Bristol Bridge.

Hours of Operation: Monday thru Friday 10am – 8pm
Saturday 10am – 6pm
(Closed on Sunday)

The Impact Thrift Fashion Outlet will also graciously accept donations of gently-used clothing, shoes, handbags and accessories. Donors can receive a tax-deductible receipt for their donations.

For more information about Impact Thrift Stores visit www.impactthrift.org.

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Impact Thrift Stores is a 501(c)(3) non-profit organization whose mission is to positively impact local communities through their thrift store operations. Impact Thrift financially supports and works cooperatively with a variety of locally-based charities who help families and children in need. Since 2001 Impact Thrift has made the greater Philadelphia area a better place to live and work and has donated more than \$2 Million to its supported charities. Impact Thrift graciously accepts gently-used clothing, housewares, furniture and other donated items and the net proceeds from the sales provides financial support to a variety of local charities. Impact Thrift's financial support of these local non-profits enables their staff to spend more time doing what they do best- feeding the hungry, housing the homeless, and supporting children and families in need.
www.impactthrift.org.