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## **Impact Thrift's Summer of Wishes**

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### Teacher Appreciation Campaign

On Saturday, July 1<sup>st</sup>, Impact Thrift will kick off its annual Teacher Appreciation campaign, Impact Thrift's Summer of Wishes, featuring a special discount to all school staff and an opportunity for teachers to make a wish for the 2014-2015 school year. Teachers and all school staff will receive 15% off their purchase (up to \$25) by presenting school id/badge at time of checkout through September 1st. This discount works just like a coupon.

Teachers can make their wish at any Impact Thrift Store location (Feasterville, Montgomeryville, Norristown and Hatboro) by filling out an entry form by August 15th. The form asks the teacher to select a wish from the following: \$100 gift card to Becker's School Supplies, Lake Shore Learning Store, Staples, Wegman's or Impact Thrift and provide an explanation for how she or he would make an impact at their school if granted their wish. Winners of the gift cards will be selected based on the strength of their nominating statement. One winner will be selected from each store location.

According to Lindsay Varzaly, Impact Thrift's Community Outreach Liaison, "The teacher appreciation campaign stems from Impact Thrift's commitment to supporting quality education. We know how important school supplies are to succeed and if we could relieve some of the burden off of schools who are working with a limited budget, we see this campaign as a success."

Impact Thrift provides support to school throughout the year through their *Impact LIVE* program. *Impact LIVE* is a program which teaches students of all ages how to organize a collection drive, as if it were your very own business. The Collection Drive is the focus of the program, but there are other important concepts that students learn, such as: how to be a leader, how to support local charities, how to reduce re-use and recycle waste, how to strengthen ties to the community...and most importantly, how to help families and children who are in need. *Impact LIVE* includes a fun field trip to an Impact Thrift Store or Donation Processing Center for an orientation, a tour, and the opportunity to participate in creative repurposing projects.

Impact Thrift is a non-profit organization whose mission is to positively impact communities through our thrift store operations both financially and cooperatively. The proceeds of our stores in Hatboro, Montgomeryville, Norristown and Feasterville help fund charities whose missions' support children and families in crisis. For more information about the event, Impact Thrift Stores and the 16 locally-based charities they financially support, visit [www.impactthrift.org](http://www.impactthrift.org), or visit their blog site [www.impactthriftstores.org](http://www.impactthriftstores.org).

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